



CONFIDENTIAL
Not for release until June 16, 2011

FOR IMMEDIATE RELEASE

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**S.J.G. GREATER NC SPORTS BRINGS THE OFFICIAL GREATER NC PRO-AM
BASKETBALL LEAGUE BACK TO THE TRIANGLE FOR A FOURTH YEAR!**

**"The Rucker of the South" 2011 Season featuring Professional Celebrities,
College Men and Women All-Stars, Top-Rated High School Women Athletes and outstanding Wheelchair Athletes
tips off June 30th in Durham**

DURHAM, North Carolina (June 16, 2011) – At the Tobacco Road Sports Café in Durham, S.J.G. Greater NC Sports announced today that it is continuing the Greater NC Pro-AM Summer League for a fourth consecutive year. Jerry Stackhouse is again the celebrity host for this summer and North Carolina Central University has been selected as the season's University host.

The 2011 season runs June 30th through August 11th. All games are played at NCCU's McLendon-McDougald Gymnasium on Tuesdays, Wednesday and Thursdays from 6pm to 10pm. The tournament finals will be held August 9th, 10th and 11th.

Termed "The Rucker of the South," S.J.G. Greater NC Pro-AM mixes seasoned professional players with show-stopping rookies. The league is a premier basketball showcase that combines professional players, local college superstars, top high school women basketball talent all on the same team and all under one roof... where else will you find a Players like Jerry Stackhouse, Number One NBA Pick John Wall, 2-Time NBA Champion Josh Powell, members of the 2009 & 2010 NCAA National Champions, newcomers to the ACC, high-school women all-stars and outstanding wheel chair athletes showcasing their talents. "We are very excited to provide a variety of talent in our fourth year of operation" said Donyell Bryant the leagues commissioner.

Admission is FREE and this year there will be **FREE parking** in the newly constructed parking deck adjacent to the gymnasium. The games continue to support the Triangle community and many of its organizations, such as Bridge II Sports, International Dementia Research Foundation, Communities in Schools of Durham, American Diabetes Foundation, The Rodney Rogers Foundation and Triple Threat Foundation.

2011 S.J.G. Greater NC Pro-AM

The 2011 Greater NC Pro-AM season will be played June 30th through August 11th on every Tuesday, Wednesday and Thursday from 6pm to 10pm at NCCU's McLendon-McDougald Gymnasium.

2011 Men Tryouts - June 25-26th Cary Academy, Registration 7:30 AM, Cost \$65 per person

Referee Camp - June 25-26th Cary Academy, Registration 7:30 AM, Cost \$30 per person

2011 Women Tryouts - June 25-26th Cary Academy, Registration 7:30 AM, Cost \$45 per person

For more information, please visit www.ncproam.com. A complete list of players and individual team rosters will be released prior to June 30th.

S.J.G. Greater NC Sports Background

S.J.G. Greater NC Sports, Inc. was started by three childhood friends: Jerry Stackhouse, Donyell Bryant and Chuck Jones. All three athletes (Chuck formally of ECU and WSSU basketball; Donyell formally of NCA&T baseball; and Jerry formally of UNC-CH basketball and currently playing professionally in the NBA) decided to name their brainchild after their fathers: Sal, Jerry and George, respectively. S.J.G. Greater NC Sports hosts various events in many different sports. S.J.G. Greater NC Pro-AM, or as its more commonly called Greater NC Pro-AM or NC Pro-AM, is one a division of S.J.G. Greater NC Sports. It's designed to bring professional athletes, college players and high school all-stars under one roof to bring the game of basketball to the next level and foster grassroots mentoring.

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NOTE: If you are a member of the media and would like to attend the 2011 games, or participate in photo opps or player interviews, please complete the attached Media Credentials form (it can also be found on www.ncproam.com) and fax it to 800-737-5307 or contact Erroll Reese at 919-697-1149 cell or 800-737-5307, ext. 8 for medial credentials and details.

Press Conference Sponsor



A banner for Tobacco Road Sports Cafe with a textured, light brown background. The central logo features a stylized tobacco leaf above the text "Tobacco Road" in a decorative font, with "SPORTS CAFE" underneath. Contact information for Raleigh and Durham is provided on either side, along with operating hours and a note about the menu.

RALEIGH
222 Glenwood Avenue
919.832.3688

DURHAM
280 S. Mangum St.
919.937.9909

OPEN 7 DAYS A WEEK
FROM 11 AM TO 2 AM

SERVING THE FULL
MENU UNTIL 2 AM

Ncproam.com