



**CONFIDENTIAL**  
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FOR IMMEDIATE RELEASE

CONTACT: ERROLL REESE, 919-697-1149

**S.J.G. GREATER NC SPORTS BRINGS THE OFFICIAL GREATER NC PRO-AM BASKETBALL LEAGUE BACK TO THE TRIANGLE FOR A THIRD YEAR!**

**"The Rucker of the South" 2010 Season featuring Professional Celebrities, College All-Stars and Top-Rated High School Athletes tips off July 1st in Durham**

DURHAM, North Carolina (June 22, 2010) – At the Tobacco Road Sports Café in Durham, S.J.G. Greater NC Sports announced today that it is continuing the Greater NC Pro-AM Summer League for a third consecutive year. Jerry Stackhouse is again the celebrity host for this summer and North Carolina Central University has been selected as the season's University host.

The 2010 season runs July 1st through August 8th. All games are played at NCCU's McLendon-McDougald Gymnasium on Tuesdays and Thursdays from 6pm to 10pm. The tournament finals will be held August 6, 7 and 8.

Termed "The Rucker of the South," S.J.G. Greater NC Pro-AM mixes seasoned professional players with show-stopping rookies. The league is a premier basketball showcase that combines professional players, local college superstars and top high school basketball talent all on the same team and all under one roof... where else will you find a Players like Jerry Stackhouse, Number One NBA Pick John Wall, 2-Time NBA Champion Josh Powell, members of the 2009 & 2010 NCAA National Champions, newcomers to the ACC as well as high-school all-stars playing against each other!

Admission is FREE and the games continue to support the Triangle community and many of its organizations, such as Bridge 2 Sports, Green Starts With Me, International Dementia Research Foundation, Communities in Schools of Durham, American Diabetes Foundation, The Rodney Rogers Foundation and Triple Threat Foundation.

### **2010 S.J.G. Greater NC Pro-AM**

The 2010 Greater NC Pro-AM season will be played July 1st through August 7th on every Tuesday and Thursday from 6pm to 10pm at NCCU's McLendon-McDougald Gymnasium. For more information, please visit [www.ncproam.com](http://www.ncproam.com). A complete list of players and individual team rosters will be released prior to July 1st.

### **S.J.G. Greater NC Sports Background**

S.J.G. Greater NC Sports, Inc. was started by three childhood friends: Jerry Stackhouse, Donyell Bryant and Chuck Jones. All three athletes (Chuck formally of ECU and WSSU basketball; Donyell formally of NCA&T baseball; and Jerry formally of UNC-CH basketball and currently playing professionally in the NBA) decided to name their brainchild after their fathers: Sal, Jerry and George, respectively. S.J.G. Greater NC Sports hosts various events in many different sports. S.J.G. Greater NC Pro-AM, or as its more commonly called Greater NC Pro-AM or NC Pro-AM, is one a division of S.J.G. Greater NC Sports. It's designed to bring professional athletes, college players and high school all-stars under one roof to bring the game of basketball to the next level and foster grassroots mentoring.

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***NOTE: If you are a member of the media and would like to attend the 2010 games, or participate in photo opps or player interviews, please complete the attached Media Credentials form (it can also be found on [www.ncproam.com](http://www.ncproam.com)) and fax it to 800-737-5307 or contact Erroll Reese at 919-697-1149 cell or 800-737-5307, ext. 8 for medial credentials and details.***

Press Conference Sponsor



A banner for Tobacco Road Sports Cafe with a textured, light brown background. The central logo features a stylized tobacco leaf above a banner that reads "Tobacco Road" and "SPORTS CAFE" below it. Text on the left provides the Raleigh location: "RALEIGH 222 Glenwood Avenue 919.832.3688". Text on the right provides the Durham location: "DURHAM 280 S. Mangum St. 919.937.9909". At the bottom left, it says "OPEN 7 DAYS A WEEK FROM 11 AM TO 2 AM". At the bottom right, it says "SERVING THE FULL MENU UNTIL 2 AM".